STEPHANIE BAUCHE

Marketing Manager - Project Manager

L+33665572429 Born in 1986

@ stephanie.bauche@gmail.com • Amsterdam, the Netherlands

EXPERIENCES

Marketing Manager & SEO Specialist

GoCustomized/CustomConcepts 2014 - 2019 Amsterdam

- Develop and manage E-commerce projects and marketing campaigns
- Be the point of contact for all ecommerce projects across the business
- Proactively identify issues and solve problems collaboratively
- Develop business cases, defining KPIs to measure success and ensure continuous improvement

IT Project Manager

APCA (Chamber of Agriculture) 2011 - 2013 Paris

Responsible for the project management throughout the entire lifecycle of the project: from application design to delivery, including business requirements gathering, stakeholder management, and organization of all the steps of the projects and post implementation review.

Applications Developer / Information

SNCF (French National Railway) 2007 - 2011 Paris

- Information System Modeling
- Creation/edition of scripts using VB.net for setting data quality
- Creation of intranet applications using ASP.net (C# and HTML): analysis, development, implementation, user training and maintenance products.

IT Consultant

Gesconseil

2005 - 2007 Paris

- Configuration and installation of ADONIX software
- Adjustment of the CMS to meet the business objectives of the clients
- Create link between the software and the merchant website.

EDUCATION

MSc degree in IT Management

University Paris X

University Paris X

2011 Paris

Computer Methods in Applied Business Management speciality E-business

BA degree in IT Management

2009

Bachelor MIAGE in Mathematical Modeling, Computer Science, and Applications

INTERESTS



Traveling has brought me open-mindedness, curiosity, adaptability, culture and so on.



I like games and I enjoy organizing team building event, mystery dinner, scavenger hunt, etc.

Blogging on online marketing development and helping friends with their websites.

I like to make things myself as like decoration for the house, sewing my own clothes, jewelry etc.

𝔅 stephaniebauche.com in linkedin.com/in/stephanie-bauche

SKILLS

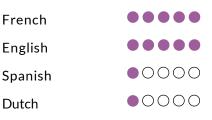




TOOLS







Paris

I'm afraid of heights but still started bouledring last year. Level 5b now.